



▲ GS1-128 outer case labeling



# Sabarot Wassner

## When tradition meets modernity

Save time, reduce the risk of errors, clearly identify products and guarantee technical reliability: these were the specifications defined by Sabarot for its identification purposes. In addition to other Markem-Imaje products, the 2200 print and apply system and CoLOS software addressed all of these expectations.



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Chaspuzac / **FRANCE**

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Founded in **1819**

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Turnover in 2017: **€49 Million**

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**112 employees and 2 production sites**

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**+ 10% annual growth over the last seven years**

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**Sorting and sale of Le Puy green lentils** (Protected Designation of Origin status since 1996), dried vegetables and pulses, cereals, seeds and red fruits, including organic products, wild mushrooms and canned snails



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## Sabarot Wassner:

Traditional know-how combined with modernity



“We wanted to move to an automated and centralized coding system. Having studied and tested several solutions, we opted for the one proposed by Markem-Imaje.”

◀ **Thomas Morin,**  
Industrial Director,  
Sabarot Wassner



▲ All carton boxes are coded with inkjet printers (date and batch number)

Jean-Pierre Sabarot set up his business in Haute-Loire, in the Auvergne region of France in 1819. The company started with the purchase of a mill. A few years later, the company began sorting and selling green lentils, reputed since the time of the Ancient Romans for their outstanding taste qualities. Over the course of time, the company moved into the sorting, packaging and marketing of other dried vegetables and pulses (beans,

mogette beans, peas and chickpeas, flageolet beans), cereals (quinoa, rice, wheat, spelt) and seeds (flax, sunflower, marrow, soybean). Around thirty years ago, wild mushrooms were added to the company's catalog. Canned snails arrived in 1966. Despite entering the export market and acquiring cutting-edge technologies, the family remains faithful to its ancestral know-how, even after seven generations. Sabarot operates from two production sites.

The first is dedicated to the sorting and packaging of dried produce (dried vegetables and pulses, cereals, seeds and dried mushrooms); the second is dedicated to mushroom and snail canning. The company implements a rigorous supplier selection process to ensure the products it sells are of the highest quality. It has numerous and varied ranges, each with specific requirements when it comes to coding and labeling.





## Automated coding:

An efficient and productive answer

“We wanted to move to an automated and centralized coding system. Having studied and tested several solutions, we opted for the one proposed by Markem-Imaje,” explains Thomas Morin, Industrial Director. The company was already using six 9410 inkjet printers for primary packs, jars and cans, and five SmartDate X40 thermal transfer coders for flexible film sachets. The end of 2016 brought a new acquisition: four 2200 print and apply systems with tamp applicators for the printing of GS1-128 labels for secondary packaging. “Previously, we had to configure our printers one by one with an inevitable margin of error,” specifies Thomas Morin. Now, and thanks to CoLOS Enterprise software, printers are remotely managed and different messages are



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◀ At Sabarot, all coders and printers are monitored by CoLOS software

created for every label model. “Product ranges and varieties are centralized in a database. When we launch a new production run, we scan the product information. CoLOS makes the link and sends the message required to the printers,” continues Thomas Morin. The technical teams of both companies worked together on the project. Markem-Imaje loaned Sabarot a 2200 system to carry out tests in real conditions. A technician came out to install the machine and train the personnel. “It all worked perfectly. We already had experience with Markem-Imaje equipment and we knew it was reliable: downtime due to technical issues with their machines is very rare. With CoLOS, we save 10 to 15 minutes with each production batch. It means we are more efficient and more productive,” concludes Thomas Morin.

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Photos: Laurence Barruel, Capa Pictures,  
Markem-Imaje - 04/2018

Sabarot Wassner wanted to install a centralized, reliable coding system that was suitable for the variety of its product range. It found the solution with Markem-Imaje: the automated labeling of its boxes with the 2200 print and apply systems and management of all its coding equipment with CoLOS Enterprise software.